GO GREEN, BREATHE CLEAN – A KMSM Initiative

"Go green, breathe clean" is a slogan that encourages environmental consciousness and sustainable living. It emphasizes the importance of adopting eco-friendly practices to reduce the impact of human activities on the environment, particularly in terms of air quality.



Earth stays in Joy when we plant a tree

K Line as the parent organization, has taken notable initiatives in contributing to a greener and cleaner environment in the following ways.

1. CC-ocean project, which received an award "Marine engineering of the year 2021" from the Japanese institute of Marine Engineering.
2. Ships are designed with alternate environmentally friendly fuels.

As a subsidiary of K Line, **KMSM** as a ship management company is utterly involved in adopting eco-friendly practices.

1. Incorporation of Enterprise Resource Planning (KONeCT), on board vessels and shore in view of going paperless.
2. Training of Sea farers on Energy efficiency onboard vessels.

Further to create awareness and contribute to the society, we **KMSM** performed plantation and distribution of seeds to all attendees at **KMSM Chennai Crew Seminar 2.0** (Nov 23-24, 2023).



KMSM and KLSM attendees in"Environment Inspiring" attires



CEO of KMSM Capt. Shoji Fukuda Started the proceedings with a smiling face.

Grand total of 6 sapplings have been planted in accordance with Hotel "Taj Connemara"



Campaign initiated by **KMSM DPA Capt. Michinori Morohara**



GM of KMSM Capt. Osamu Tanetani

Total of 120 Seed packets were distributed to all the attendees and public to encourage re-forestation and to gather people towards this greater initiative.





CEO of KLSM India Capt. Praveen Bansal.

Remember, small individual actions collectively make a significant impact on the environment. "Go green, breathe clean" encourages everyone to play a part in creating a healthier and mor sustainable planet.