

AGENDA

CONFERENCE AND EXHIBITION

16 - 17 OCTOBER 2025

Day 1 | 16 Oct 2025

Expanding Trade and Investment with Sarawak

08:00

Registration and Networking Breakfast

Welcoming light refreshments and opportunities for early networking.

Arrival of **The Honourable Datuk Amar Haji Awang Tengah bin Ali Hasan, Deputy Premier of Sarawak; Chairman of the Sarawak Mega Fair 2025**

Arrival of **The Right Honourable Datuk Patinggi Tan Sri (Dr) Abang Haji Abdul Zohari bin Tun Datuk Abang Haji Openg, Premier of Sarawak**

- Malaysia National Anthem- NegaraKu
- Sarawak Anthem – Ibu Pertiwiku
- Welcome Dance
- Prayer Recitation

**Level 3,
Suntec City Convention Centre**

Summit 2

10:00

Welcome Address by

Deputy Premier of Sarawak, Datuk Amar Haji Awang Tengah bin Ali Hasan

Keynote Speech by

The Right Honourable Datuk Patinggi Tan Sri (Dr) Abang Haji Abdul Zohari bin Tun Datuk Abang Haji Openg, Premier of Sarawak

Q&A Session

- Launching of **Sarawak Mega Fair 2025**
- Launching of the **Sarawak Export Programme** by MINTRED
- Memorandum of Understanding (MoU) and Memorandum of Agreement (MoA) Exchange Ceremony
- Souvenir presentation

Summit 2

11:20

Panel Discussion: **Investment Opportunities in Sarawak – Part 1**

Moderator: **Datu Lester anak Matthew – Director of Economic Planning Unit (EPU) Sarawak**

Panelists:

1. Datu Abg. Ahmad Abg. Morni – Permanent Secretary, Ministry of Energy and Environmental Sustainability (MEESy) Sarawak
2. Datu Jafri bin Lias – Permanent Secretary, Ministry of Utility and Telecommunication (MUT) Sarawak
3. Datu Sirai anak Dahan – Permanent Secretary, Ministry of Food Industry, Commodity and Regional Development (M-FICORD) Sarawak
4. Tuan Dzulkornain bin Masron – Permanent Secretary, Ministry of International Trade, Industry and Investment (MINTRED) Sarawak
5. Datu Sherrina binti Hussaini – Permanent Secretary, Ministry of Tourism, Creative Industry and Performing Arts (MTCP) Sarawak

Q&A Session

Summit 2

The panel discussion will focus on the investment opportunities plus partnership opportunities in Sarawak

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12:40

Lunch

Independent Walk-Through Exhibition Area and The Consumer Fair and follow by a break

Exhibition Venue:

Summit 1, Room 321, 322, 324, 325, 326 Room 334, 335, 336

Consumer Fair Venue:

Atrium (Convention Centre) and Atrium (Tower 1&2) in the Suntec Mall

14:00

Panel Discussion: **Investment Opportunities in Sarawak – Part 2**

Moderator: **Mr. Timothy Ong, Chief Executive Officer of Invest Sarawak Sdn Bhd**

Panelists:

1. Dato Ir. James Ung – Group Chief Operating Officer, Sarawak Energy Berhad (SEB)
2. Datuk Joseph Podtung – Senior Vice President, Growth, Petroleum Sarawak Berhad (PETROS)

Q&A Session

Summit 2

15:00-17:00

Breakout Session 1: Renewable Energy and Future Energy

Moderator: **Mr. Ng Boon Hui, Parthenon Malaysia Strategy and Transactions Leader, EY**

Panelists:

1. Dato Ir. James Ung – Group Chief Operating Officer, Sarawak Energy Berhad (SEB)
2. Dato Ir. James Ung – Group Chief Operating Officer, Sarawak Energy Berhad (SEB)
3. Mr. Foo Kim Leong – Chief Operating Officer, SEDC Energy Sdn Bhd
4. Ms Sylvia Ng, Co-Head of Client Coverage for Corporate Sector, AFFIN Hwang Investment Bank Berhad

Summit 2

Private sector players from relevant industries will also be invited to participate and share their ongoing or upcoming projects during the breakout sessions

15:00-17:00

Breakout Session 2: Digital Economy and Its Infrastructure

Moderator: **Mr. Patrick Tay, PricewaterhouseCoopers (PwC)**

Panelists:

1. Dato Ir. Ts. Sudarnoto Osman – Chief Executive Officer, Sarawak Digital Economy Corporation Berhad (SDEC).
2. Prof. Dr. Patrick Then – Chief Executive Officer, Sarawak Artificial Intelligence Centre (SAIC)
3. Prof. Jugdutt (Jack) Singh – Chief Scientist & Chief Advisor for Digital Economy, Sarawak Multimedia Authority (SMA)
4. Mr. Busiai Bin Seman – Chief Executive Officer of Sarawak Information Systems Sdn. Bhd. (SAINS)

Room 327

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15:00-17:00

Breakout Session 3: Smart Agriculture, Food Security & Halal Food Industry

Room 328

Moderator: **Mr. Tony Chan, ARUP**

Panelists:

1. Mr. David Branch – Head of Policy Division, Ministry of Food Industry, Commodity and Regional Development (M-FICORD) Sarawak
2. Puan Sharifah Mastura – Head of Industrial Development Division, MINTRED
3. Dr. Annie Woo and Mr. Azul Shah – Founders & Partners, Haltex Group Pte Ltd & Page Eight Sdn Bhd.
4. Ts. Mohd Irhasman bin Inggal – Project Planning & Development Manager, STIDC

15:00-17:00

Breakout Session 4: Manufacturing (Ship Building, Furniture & Advanced Manufacturing)

Room 329

Moderator: **Mr. Priyanshu Kumbhare, Boston Consulting Group (BCG)**

Panelists:

1. Datu Haji Zainal Abidin bin Haji Abdullah – General Manager, Sarawak Timber Industry Development Corporation (STIDC)
2. Ts. Dr. Renco Yong – Honorary Life President/Executive Advisor, Sarawak Association of Maritime Industries (SAMIN)
3. Ms. Lo Sheau Sia, Deputy Permanent Secretary, Ministry of International Trade, Industry and Investment Sarawak (MINTRED)

15:00-17:00

Breakout Session 5: Services Industry (Trade, Education and Tourism)

Room 330

Moderator: **Ms. Shruti Rathore, ARUP**

Panelists:

1. Datu Lester ak Matthew – Director, Economic Planning Unit (EPU) Sarawak
2. Datu Sherrina binti Hussaini – Permanent Secretary, Ministry of Tourism, Creative Industry and Performing Arts Sarawak (MTCP)
3. Prof. Dr. Vincent Lee – Pro Vice Chancellor, Curtin University Malaysia
4. Mr. Chew Chang Guan – Chief Executive Officer, Sarawak Trade and Tourism Office Singapore (STATOS)
5. Tuan Hj. Samat Junai – Chief Executive Officer, Sarawak Trade and Tourism Office Brunei (STATOB)

17:00-19:00

Cocktail and Networking Session

Venue:

Summit 1 & area around Room 324, 325, 326

All the participants from the Breakout Sessions are invited to participate in this networking session.

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Experience Sarawak: Borneo's Hidden Gem

8:00

Registration and Cultural Performance

Traditional Sarawak dance performance to greet attendees. Welcome coffee, light refreshments and opportunities for early networking.

**Level 3,
Suntec City Convention Centre**

9:30

Keynote Address: **Sustainable Tourism in Sarawak: Balancing Growth and Conservation**

Speaker:

Dato Sri Haji Abdul Karim bin Rahman Hamzah - Minister of Tourism, Creative Industry and Performing Arts Sarawak

Summit 2

10:30

Panel Discussion: **Sarawak – A Destination to experience unique Culture, Adventure, Nature, Food and Festivals**

Moderator: **Mr. Lawrence Leong, Strategy Consultant, 3 Quensz**

Panelists:

1. Pn. Sharzede Datu Hj Salleh Askor - Chief Executive Officer, Sarawak Tourism Board (STB)
2. Mdm. Audry Mariette Sylvie Wan Ullok - President, Sarawak Tourism Federation (STF)
3. Mr. Wong Yew Hoong - Founding Director, EU Holidays Pte Ltd
4. Mr. John Teo - President, Malaysia Association of Hotels (MAH) Sarawak Chapter

Summit 2

12:00

Independent Walk-Through Exhibition Area and The Consumer Fair and followed by a break

Exhibition Venue:

Summit 1, Room 321, 322, 324, 325, 326

Consumer Fair Venue:

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Experience Sarawak: Borneo's Hidden Gem

14:00-16:15

Maximizing Sarawak's Diverse Tourism Opportunities

Summit 2

14:00-14:45

Session 1: Sarawak- Your next Business Events Destination

Speaker:
Mdm. Amelia Roziman - Chief Executive Officer of Business Events Sarawak

This session will be very much, B2B engagement.

14:45-15:30

Session 2: Culinary Experience

Speaker:
Datin Dona Drury Wee - Chairman of Culinary Heritage and Arts Society Sarawak (CHASS)

15:30-16:15

Session 3: Sarawak Malaysia My Second Home Programme (SMM2H)

Speaker:
Datu Sherrina binti Hussaini - Permanent Secretary - Ministry of Tourism, Creative Industry and Performing Arts Sarawak (MTCP)

16:15-18:00

Cocktail and Networking Session

Venue:
Summit 1 & area around Room 324, 325, 326

All the participants from the Breakout Sessions are invited to participate in the final session of the day.

Note:

All conference programs listed are subject to change. All conferences and B2B exhibitions will be held on Level 3 of the Suntec Convention & Exhibition Centre, Singapore. (16-17 October 2025)

All B2C Consumer Fair & Food activities will take place at the two atriums of Suntec City Mall from 16-19 October 2025.