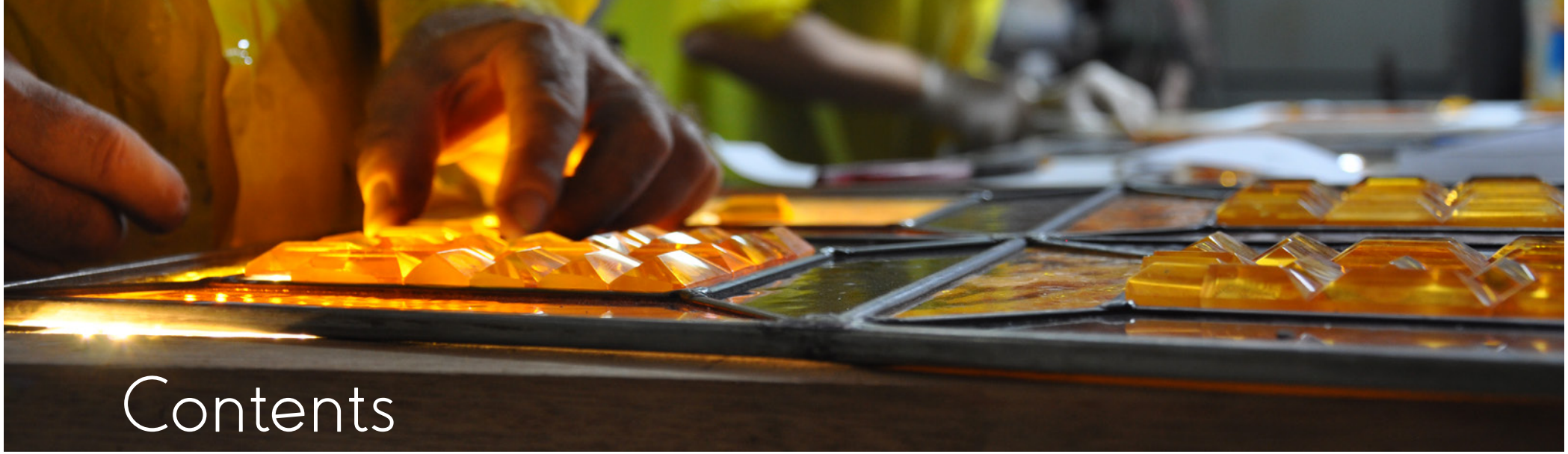


SYNERGRAPHIC DESIGN

COMPANY BROCHURE

Get to know our story, our people, our heritage and our work



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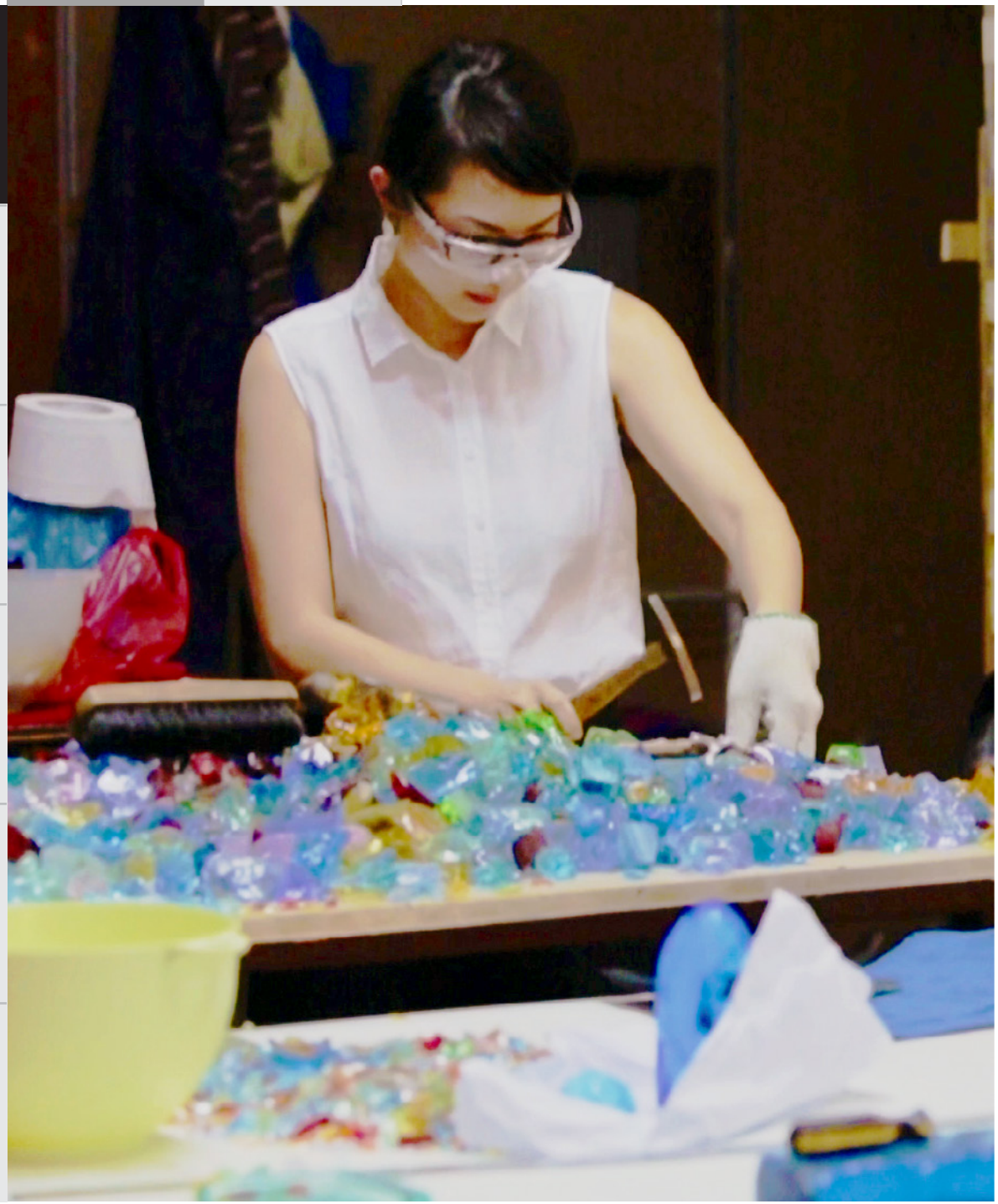
About Us

Breaking boundaries in the industry of glass since 1986.

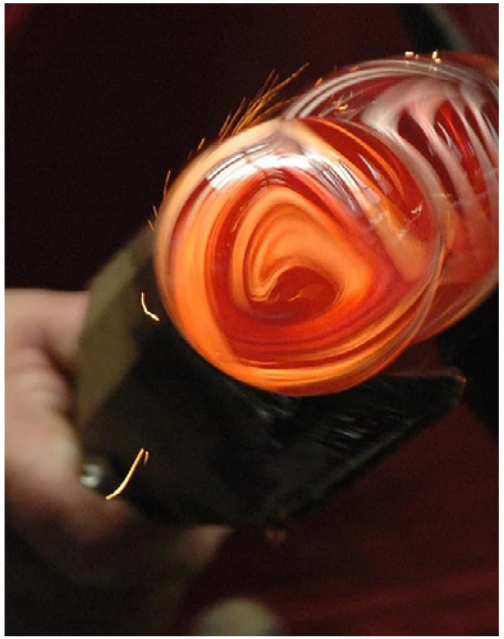


Our Story

WHAT IS SYNERGRAPHIC

Synergraphic is a premier art+design studio that provides interior and architectural art glass solutions, bespoke lighting, installations, sculptures, features and murals for indoor and outdoor spaces. Striving to support ambitious architects, designers, brands and institutions globally to achieve breakthroughs in concept and design, Synergraphic seeks to use the fluidity of glass to create inviting features of all forms, functions, sizes and scales that are enduring and iconic to its clients' personalities and brands.







Since 1986, Synergraphic has created hundreds of features in glass and mixed media for projects in more than 15 countries, with landmark locations including St Regis Singapore, Partners Monument at Taipei 101 and the Crystal Pyramid in Brunei.

Our techniques include both hot, warm and cold work. Through collaboration with designers and architects and employing a dedicated team of skilled in house glass experts, Synergraphic has remained at the forefront of cutting edge design. Being able to access so much creativity and expert knowledge makes Synergraphic the ideal partner for companies in the architectural and interior design fields.



Our Founder

FLORENCE NG

Founder and Creative Director

Florence was trained in Manual and Applied Arts in Baharuddin Vocational Institute in Singapore (1973 to 1975) . Her first encounter with glass was in 1984, when she contracted, supplied and installed glass for windows. Eager to explore more ways of creating art in glass, she flew to the biggest glass trade fair in Europe, held in Dusseldorf, Germany in 1990 and also travelled to Seattle, US, to learn the art of glass fusing and blowing from American artists. After all these acquired talents is when Synergraphic born of a demand for handmade glass that can be customized for homes and offices.



In 1993, Florence organized the first national art glass exhibition at the National Design Centre in Singapore. Titled “Passage of Evolution”.



Despite working with glass for more than twenty years, Florence remains extremely dedicated to this material, believing that there is more to glass that has yet to be explored. With new technology in the market, Florence continues to push the boundaries of the material with her unique eye for combining varied techniques and technology to execute her original concepts in glass.



Our Heritage

35 Years of Breaking Boundaries.

Synergraphic is about finding new synergies between materials, art and function, and people from different expertise to create works of enduring beauty. Since the company's formation in 1986, Synergraphic has remained at the forefront of cutting-edge design.



1986 - 1995

Synergraphic opens as a design studio, exploring studio glass as a material for art and design. Florence and her team works from an artistic perspective, creating pieces that were handmade and on a small scale.

1986

Starts out as an interior design studio

1987

Prime Minister's Office project for etched glass works

1989

Becomes a sole proprietorship

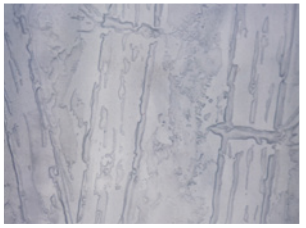


1990

First overseas project: Hotel Cambodiana, Phnom Penh. Brought in first kiln to Singapore

1991

Introduces art in homes with Nobel Design



1992

First breakthrough project: Bamboo Wall for UOB Executive Suites

1993

Becomes a private limited company; organised Singapore's first national glass art exhibition Passage of Evolution; launched Florence, a jewelry line at Tangs



1995

Launches Paradigm Glassmart in Park Mall, a one-stop source for all glass needs

Becomes a distributor for Italian antique mirrors and acid-etched glass from Spain



1996 - 2005

The second decade sees Synergraphic purchasing commercial space and expanding its workshop. There is a more systematic approach to the business, and clients such as decorators and architects have more design and make options for their decorating and construction projects.



1996

Major project:
Crystal Glass Pyramid,
Jerudong Park, Brunei

1997

Moves into Changi factory



1999

Launches LamiArt and other product lines including sandblasted textures, kilnformed series, and the GEMS Collection



2004

The first to set up a hot glass studio in Singapore and the region



2002

Sets up a hot glass studio in Chengdu, China; opens SynerG Showroom at Mosque Street

2005

Launches Synerscape:
Art in the Garden at
The Legends, Fort Canning



2006 - 2015

With accumulated expertise and experience to work on complex projects that combined glass with other mediums, Synergraphic is recognized in the design industry for innovative solutions without compromising on creativity. The acquisition of a UV printer lends more options for printing text to photographs, even replicating textures such as stone on glass.



2007

Major projects include
Taipei 101 (photo above), MGM Grand Macau,
St Regis Hotel Singapore, Swissotel, Beijing



2011

Major projects include Art Sculpture for
Livia Condominium (photo above),
Singapore 16/32, Scotts Square, Singapore,

Launch of Florenz, our artworks collection



2013

Major projects include Royal
Dance, Cape Royale Sentosa

Adds digital print to capabilities



2008

Major projects include
The Sail, MBS



2012

Major projects include UOB Wealth
Banking bamboo Garden (photo above),
Lattice Features, Taj Gurgaon Hotel, India



2015

Creates People,
Orion and Discovery
for Seagate



2016 - Present

In 2016, we celebrated our 30th anniversary with a retrospective exhibition and an Anniversary book to document thirty years of pioneering work in glass art. Since then we have been transforming the business inside out, with an emphasis on People in order to sustain and drive the growth of the business. While we continue to expand into other markets such as Sri Lanka, we have also been growing the residential segment in Singapore in our continuous endeavour to Transform Spaces with Glass and Art.



2016

30th anniversary celebrations with exhibition and launch of Anniversary Book



2020

Launch of ArteGlas and other product ranges namely Earth Tales Vol. II and Bianca Board



2023

Major projects include
Atmosphere Bar, Burj Khalifa, Dubai (photo above),
One Holland Village, Singapore,
Qatar Airways Lounge, Changi Airport.



2018

Won first project in Sri Lanka, Stained Glass Jewel Dome for Private Residence



2023

Moved to our new office and factory.



2024

Major projects include Dancing Poppies, Changi Chapel Museum, Singapore, Changi Airport, Terminal 2 Level 4



2023 - 2024

We supplied cast and gilded glass panels for Atmosphere Bar at Burj Khalifa, Dubai and completed glass blocks public art installation for One Holland Village, Singapore and glass panels for Qatar Airways Lounge at Changi Airport, Singapore.

In 2024, key highlights included public art installations like Dancing Poppies at Changi Chapel Museum and a feature at Changi Airport Terminal 2, Level 4, reinforcing our role in shaping meaningful spaces through glass art.

2023



Atmosphere Bar,
Burj Khalifa, Dubai



Qatar Airways Lounge,
Changi Airport



One Holland Village,
Singapore

2024



Dancing Poppies, Changi
Chapel Museum, Singapore



Changi Airport,
Singapore

STATEMENT OF PURPOSE



Our Vision

We aspire to become a revolutionary Glass Design Brand synonymous with design innovation and quality, where every customer rediscover the beauty of glass through our craft.



Our Mission

Our mission is to craft experiences that inspire wonder through our thoughtfully designed glass creations.

Beyond just designing beautiful products, we bring together function and beauty to create moments of delight while catering to modern lifestyle needs.

These experiences come alive through our continuous quest to experiment with bold & innovative ideas and our commitment to:

- Provide professional advice with thoughtful consideration for the needs of each customer
- Be a dependable partner in every project, taking initiative to resolve any problems
- Be proud of every project we do



SYNERGRAPHIC TRADEMARKS

Leadership in Innovative Design

We have been at the forefront of innovative and groundbreaking glass artwork in Singapore for the past 35 years. We are responsible for milestone moments in Singapore's glass art history such as the setting up the first hot glass studio, introducing LamiArt to the market and pioneering the use of fused glass in commercial projects. The heart of Synergraphic is the artistic drive to invent and remain open to new inspirations that allows us to stay fresh; not just in terms of ideas, but also in techniques and materials.

Proven Record of Credible Service

We have worked on international projects in over 15 countries and is known for its high-profile projects with clients such as UOB, the Pan Pacific Hotel, the Sultan of Brunei and more. We have been commissioned for projects that call for creations that can stand the test of time or that require us to think out of the box in order come up with an innovative solution to a seemingly overwhelmingly design challenge.

Unrivalled Skillset and Expertise

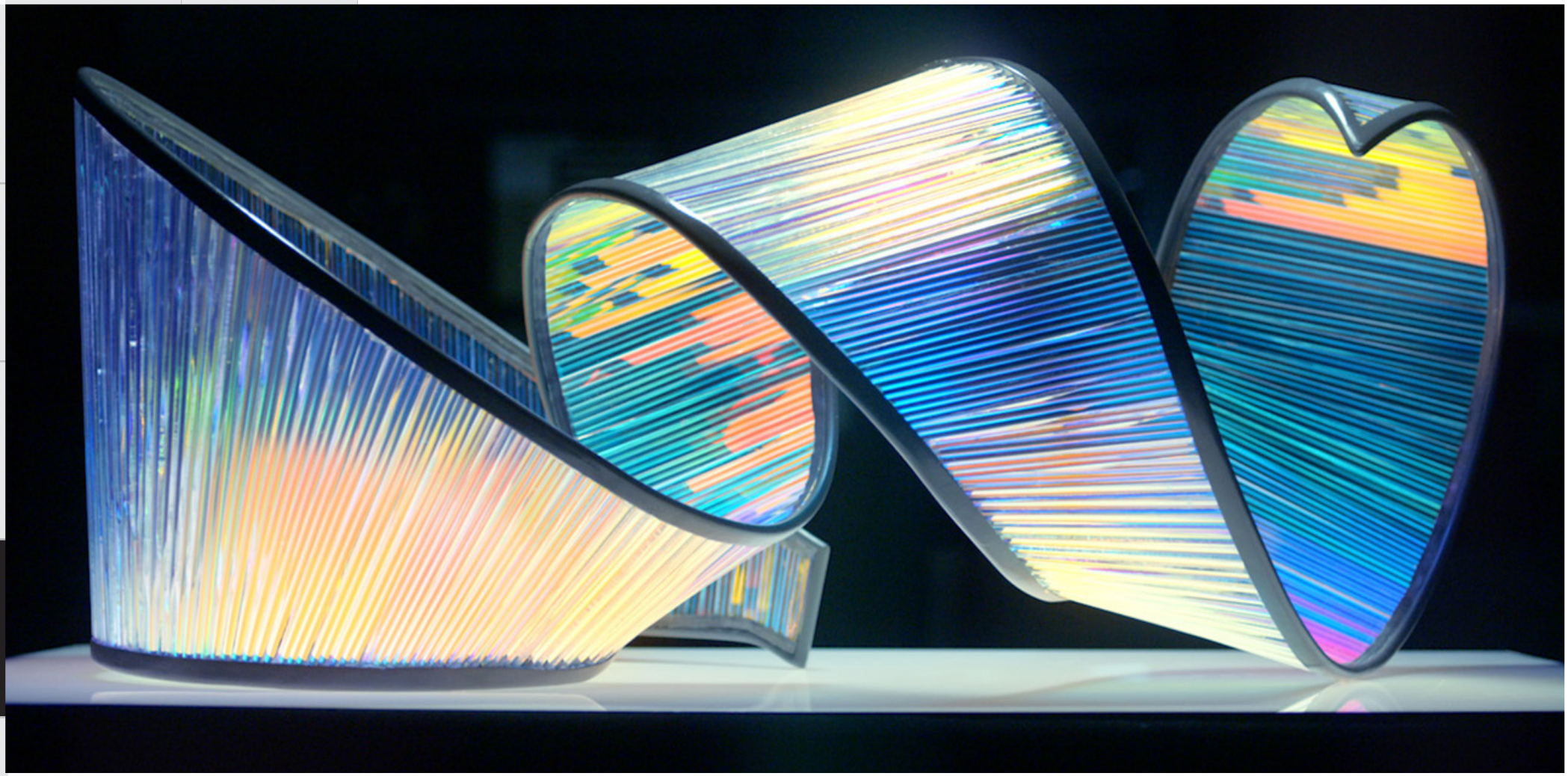
Over the course of 30 years, market trends shift and computers have taken over numerous processes while certain skills such as sandblasting and working with stained glass remain manual undertakings. We retain our unique market position in terms of experience, understanding client needs and offering customized solutions, by employing our lifelong earned skills and blend them with modern developments.

Quality Manufacturing Capabilities

We have a pool of skilled workers and artisans who work at our fully-equipped production facilities in Singapore, enabling us to carry out vast range of glass processes from gilding to digital printing with ensured quality within the project time frame.

Vast Glass Options

We offer a wide range of in-stock and custom glass varieties, with over 500 specialty and architectural glass finishes and elements.



Products and Services

Synergraphic is committed to try different ways and means - to make things happen. Because of our willingness to take on every challenge of delivering a quality glass art, we have grown in our capabilities and knowledge through the years.

OUR PRODUCTS



Finishes

Customisable antique, sandcarved, mirror, gilded, kilnformed glass finishes



Glass Elements

Customisable sculptural elements to create functional or artistic forms



Glass Interiors

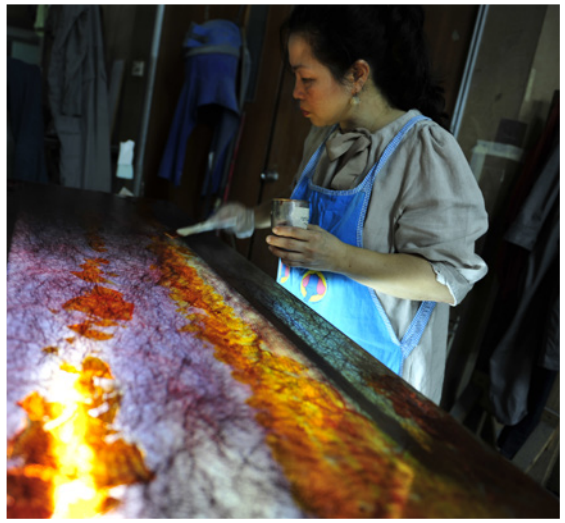
Meticulously designed and artfully handcrafted elements for superb interiors



Art

Meticulously and intricately designed statements

OUR SERVICES



Art & Design Services

Synergraphic's team of artists and designers of diverse expertise are able to respond specifically to a client's brief and create two-and three-dimensional artworks from concept and visuals to technical design and graphic works for production.



Consultancy & Prototyping

We offer a consultancy service in which our experienced team can keenly understand a client's requirements and offer solutions to any design brief. We get cracking on sampling, prototyping and mock-ups in order to aid the client's decision on design direction and final budgeting.



Installation & Restoration

Synergraphic employs a dedicated team of staff able to fabricate glass works and install on site. Installation includes everything from panels for lift lobbies and ballrooms to complex one-of-a-kind sculptures and installations that require careful planning and delicate handling.

ENGAGE US



1 Commission art and design works

Whether you are thinking of commissioning an artwork that embodies your corporate values or is iconic for your brand or property, our portfolio of artists are ready to take on your brief.

2 Collaborate as per your profession

Collaborate with us as an architect, consultant or interior designer. Whatever your requirement in form, function, size or scale, we work with you to bring your concepts to life from the preliminary stages of exploring designs, sampling and prototyping, to the technical design, sourcing, fabrication, project management and installation.





3 Celebrate functional art as a home owner

From feature walls and art backsplashes to feature dividers and doors, we have a beautiful range of finishes and products to meet your functional and decorative needs.



Our Capabilities

Any functional, attractive, and durable glass art, structure or interior requires a unique skillset, expertise, knowledge and creativity. Synergraphic's skilled artisans and workers; and our state-of-the-art production facilities ensure that all of our commissioned works and materials are of finest quality.

GLASS PROCESSES

- Digital printing
- Lamination
- Sandblasting / Sandcarving
- Gilding / Eglomise
- Dalle de Verre
- Traditional leaded stained glass
- Stacked glass
- Custom/ antique mirroring
- Kilnforming
- Fusing
- Air brushing
- Spraypainting
- Glass blowing
- Glass casting
- Glass bending
- Polishing
- Beveling

OTHER CAPABILITIES

- Graphic art services
- Concept
- Design
- Art glass consultancy
- Sampling
- Prototyping
- Project management
- Installation



Green Policy

In the supply trade of flat glass for the building industry, an estimated 10 to 25% of glass typically goes to waste as sheets of glass have to be cut to size for the various applications in interior or architectural spaces. At Synergraphic, we endeavour to reduce this waste by keeping the off-cuts of sheets, and then turning them into products of value.

We have a program that enables our team of in-house and collaborating artists and designers to give glass new life through applying various glass techniques. For example, glass from our patterned glass collections are slumped in our kiln into other forms, turning them into functional yet beautiful items such as candle holders and platters. Antique mirrors are also re-purposed into precious coasters. Plain glass is layered into mysterious sculptures.

We also maintain limited stock levels and process our orders as they come so as to reduce waste.

We are currently seeking to create an eco-system and connect with more partners who can ensure that higher levels of our glass (or yours) can be re-purposed into beautiful objects. If this resonates with you and you are seeking a partner in this mission, do reach out to us!



Other Resources

BOOK 1 - Company Brochure

BOOK 2 - Product Catalogue

BOOK 3 - Niche Brochure

- **According to Applications**
  - Feature Wall
  - Lighting
  - Kitchen Backsplashes
  - Doors
- **According to Industries**
  - Homes & Residences
  - Offices
  - Food and Beverages
  - Hospitality Sector
- **According to Product Categories**
  - Interiors
  - Arts
  - Architectures

Synergraphic®

the art of glass
1986

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Visit our website:

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Check out our portfolio:

Project Portfolio